# RICK JORDAN

Rick Jordan is one of America's leading voices on Business, Entrepreneurship, Life, and Cybersecurity.

IN THE MEDIA























# TOPICS OF INTEREST

## TRENDING TOPICS

- COVID-19 Scams to watch out for in 2021
- New ways to make money in a virtual economy
- Cyber Scams targeting Boomers and Business recovery efforts
- Top 2020 Cybersecurity Trends and What the Future Holds
- Coronavirus Intensifies Cybercrime and Threatens American's Money

## **POLITICAL**

- How the Constitution be threatened in 2021
- Why ethics have become the problem in America's recovery
- Politics versus saving lives: where do you draw the constitutional line?
- The Trump Question: Should politicians run a business while in office?

# GENERATIONAL

- How Baby Boomers will protect their lifesavings while Gen Z denounces generational wealth
- The good and bad behind the diversity and inclusion movement
- 5 Ways to Motivate and Support Employees During the Pandemic

#### BUSINESS

- 5 Ways Business owners can protect against cybercrime
- How small businesses can protect against the next crisis
- College versus Cybersecurity: Which provide the better future?
- The next frontier in responsible business

### **EVERGREEN**

- Cybercrime 12 Top Tactics and Trends
- Women growing in business numbers and what it means
- The fate of Religion in America: Is God not profitable enough anymore?









# **KEY TOPICS**

CYBERSECURITY ETHICS & SITUATIONAL ETHICS

TRUE CRIME & THE DARK WEB TECHNOLOGY

MANAGEMENT WORK-LIFE BALANCE RELATIONSHIPS

HEALTH, FITNESS & SELF-IMPROVEMENT

ENTREPRENEURSHIP & BUSINESS

# PERSONAL BACKGROUND

- Rick grew up in Chicago, IL with his parents, brother and sister
- Thrill-Seeker, Risk-Taker... Rick enjoys all types of adventure
- Espresso and Coffee enthusiast
- Scotch Connoisseur
- Rick is a Skilled Musician. loves playing Guitar
- Ordained Pastor
- Rick lost 80lbs on his own health journey
- Grew substantially at a young age when he lost his father, who was his biggest influencer
- Rick's burning passion is helping other MSP's see meaningful transformation in their business. lives, and relationships.







