

# RICK JORDAN

Rick Jordan is one of America's leading voices on Cybersecurity, Business, and Entrepreneurship.

## IN THE MEDIA



## TOPICS OF INTEREST

### TRENDING TOPICS

- COVID-19 Scams to watch out for in 2021
- New ways to make money in a virtual economy
- Cyber Scams targeting Boomers and Business recovery efforts
- Top 2020 Cybersecurity Trends and What the Future Holds
- Coronavirus Intensifies Cybercrime and Threatens American's Money

### POLITICAL

- How the Constitution be threatened in 2021
- Why ethics have become the problem in America's recovery
- Politics versus saving lives: where do you draw the constitutional line?
- The Trump Question: Should politicians run a business while in office?

### GENERATIONAL

- How Baby Boomers will protect their lifesavings while Gen Z denounces generational wealth
- The good and bad behind the diversity and inclusion movement
- 5 Ways to Motivate and Support Employees During the Pandemic

### BUSINESS

- 5 Ways Business owners can protect against cybercrime and lost revenue
- How small businesses can protect against the next crisis
- College versus Cybersecurity: Which provide the better future?
- The next frontier in responsible business

### EVERGREEN

- Cybercrime 12 Top Tactics and Trends
- Women growing in business numbers and what it means
- The fate of Religion in America: Is God not profitable enough anymore?



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**>reachout**  
CEO / FOUNDER

**SITUATIONAL ETHICS**  
AUTHOR

## KEY TOPICS

- CYBERSECURITY
- ETHICS & SITUATIONAL ETHICS
- TRUE CRIME & THE DARK WEB
- TECHNOLOGY
- MANAGEMENT
- WORK-LIFE BALANCE
- RELATIONSHIPS
- HEALTH, FITNESS & SELF-IMPROVEMENT
- ENTREPRENEURSHIP & BUSINESS

## PERSONAL BACKGROUND

- Rick grew up in Chicago, IL with his parents, brother and sister
- Thrill-Seeker, Risk-Taker... Rick enjoys all types of adventure
- Espresso and Coffee enthusiast
- Scotch Connoisseur
- Rick is a Skilled Musician, loves playing Guitar
- Ordained Pastor
- Devoted husband, and father of three (including twins)
- Rick lost 80lbs on his own health journey
- Grew substantially at a young age when he lost his father, who was his biggest influencer
- Rick's burning passion is helping other MSP's see meaningful transformation in their business, lives, and relationships.